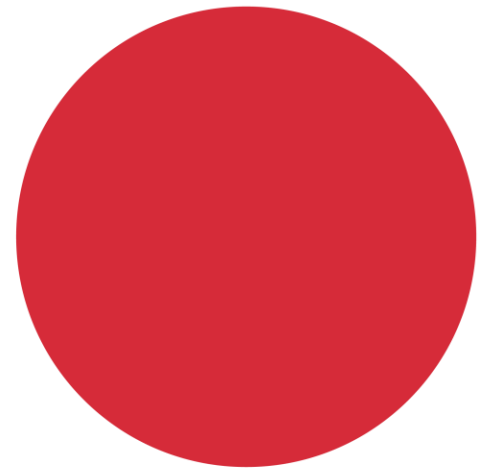


UK Coaching Population Study 2024 Report Education Spotlight

All reports are produced by **YouGov** and edited by UK Coaching

business.yougov.com



Background and Methodology

Aims and Method

This report presents the key findings from a study commissioned by UK Coaching to explore the number of coaches in the UK, their activity and demographic characteristics

In this report, Education groups have been defined as the sport or activity coached taking place in:

- Primary schools,
- Secondary schools,
- Colleges and Universities.



All responses were collected online via **YouGov's online panel**. The results are **weighted to be representative** of the UK population by gender, age, region, social grade and ethnicity.

Definitions for this report:

- *Coaches* – people who have coached in the past 12 months
- *Coaching* – coaching, instruction, training or tuition in ANY sport or physical activity, outside of formal education. This can include any environment, such as formal sports club settings as well as informal community settings. It can include any sport or physical activity, including recreational or competitive sport, exercise, fitness, gym, dance, etc.

Background and Methodology

Notes for Interpretation

Quantitative findings throughout the report are presented in the form of percentages, and all differences highlighted between sub-groups are statistically significant at an alpha level of 0.05 unless otherwise indicated.

Statistical significances are denoted with:

 **Statistically significantly higher than average**

 **Statistically significantly lower than average**

In some instances, apparent differences between figures may not be considered 'statistically significant' due to sample sizes.

Where percentages do not sum up to 100, this is due to rounding, the exclusion of 'don't know' and 'prefer not to say' responses, or because respondents could give multiple answers.

Where relevant, results based on a sample of fewer than 50 have not been reported on.

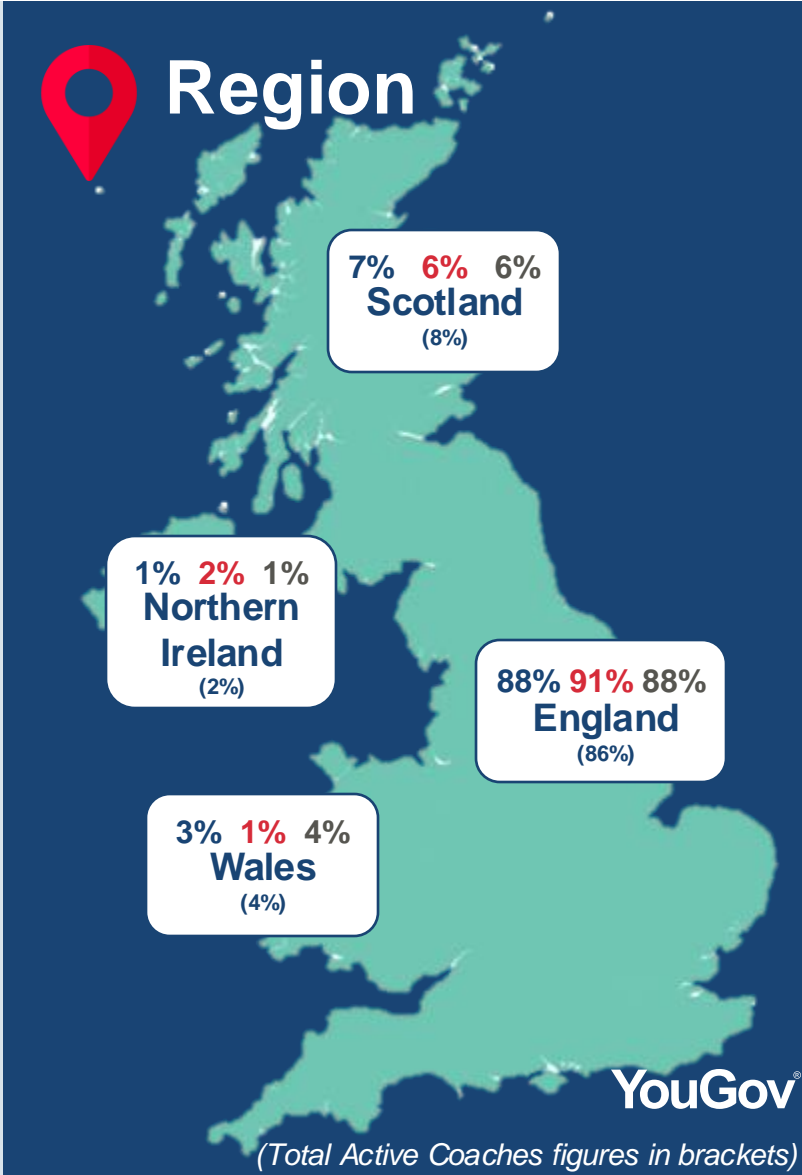
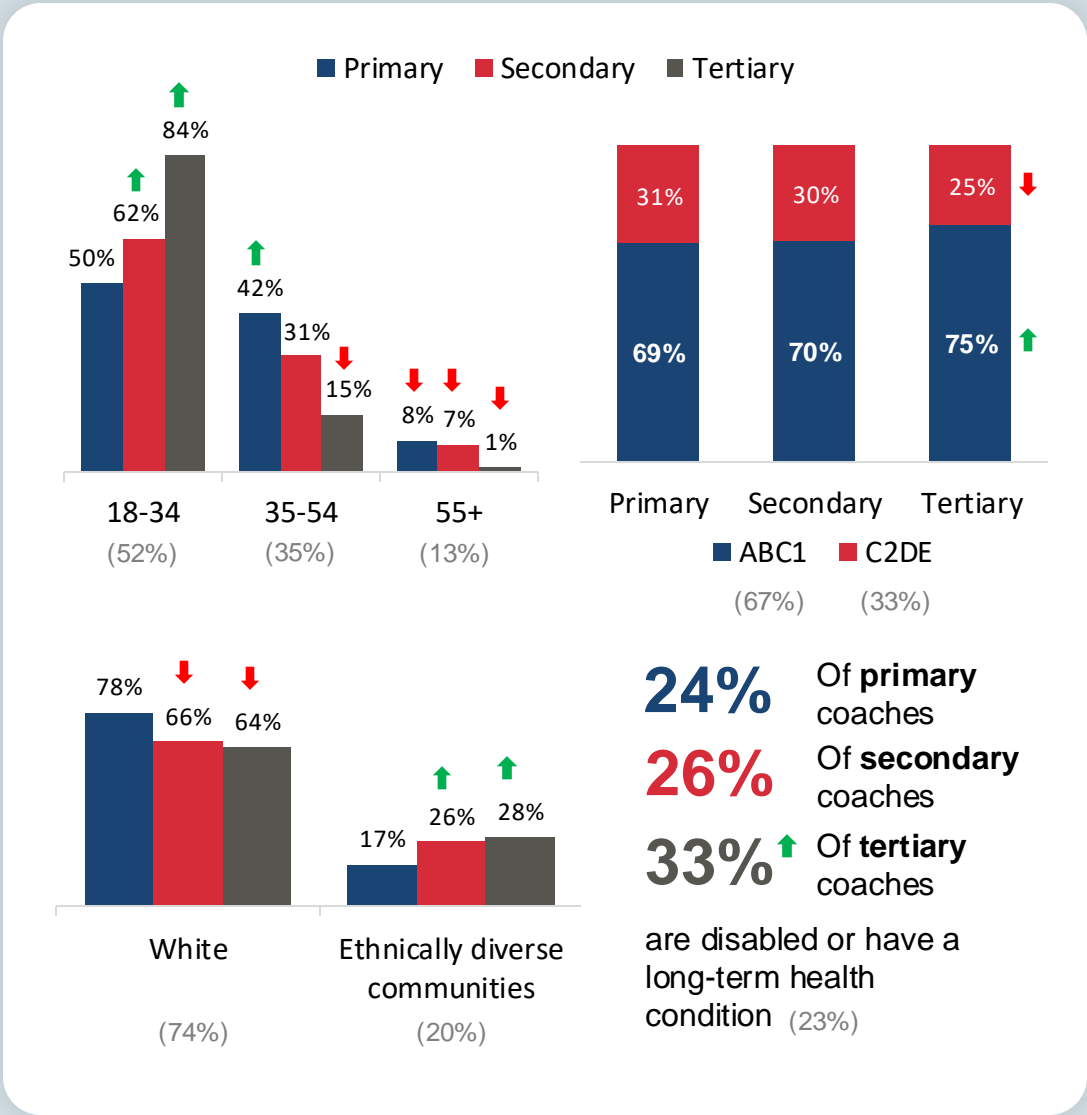
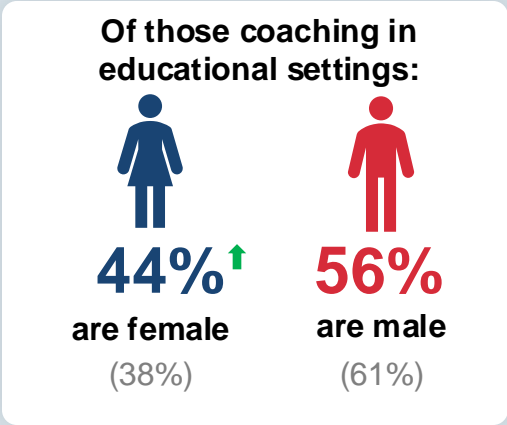
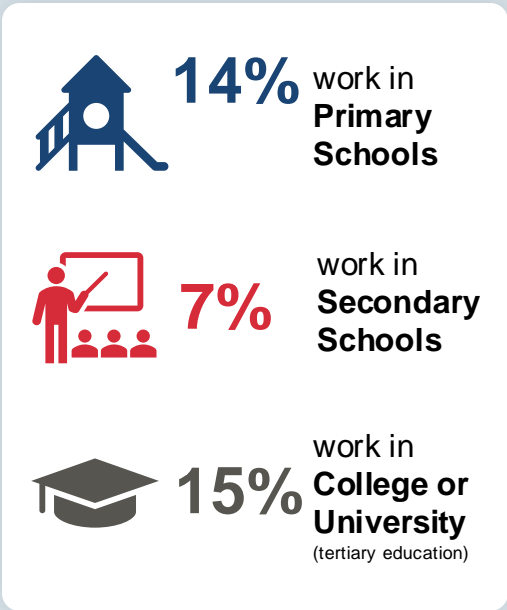


Key Findings

- 14% of Active coaches work at primary schools, while 7% work in secondary schools and 15% work in colleges or universities (tertiary education)
- Those working in tertiary education are more likely than Active Coaches as a whole to be young (84% 18-34 vs 52% UK average), of higher social grades (75% ABC1 vs 67%), from ethnically diverse communities (28% vs 20%) and have a disability or long term health condition (33% vs 23%)
- Compared to UK Active Coaches, coaches working at any educational institutions are more likely to be paid for their coaching, with those coaching at the primary school level being the most likely to only coach for pay (56% vs 22% UK average)
- When looking at the type of sports that are coached, coaches at any educational institution are more likely than Active Coaches as a whole to coach team sports
- Primary school coaches are most likely to coach in a school session as part of PE, whilst secondary school coaches are most likely to coach in school sessions outside of PE, and coaches at colleges and universities are most likely to coach at sports clubs
- Those coaching at tertiary level are most likely to hold coaching qualifications, while those coaching at primary schools are the least likely; those coaching at tertiary level are also more likely to have more positive experiences of coaching
- Finally, those who coach at secondary and tertiary level are more likely than Active Coaches as a whole to both have access to a coaching support, or provide support to other coaches

Active Coaches Overview by Education

Statistically significantly higher than average
Statistically significantly lower than average



Those who coach at educational institutions are more likely than Active Coaches as a whole to be paid for coaching

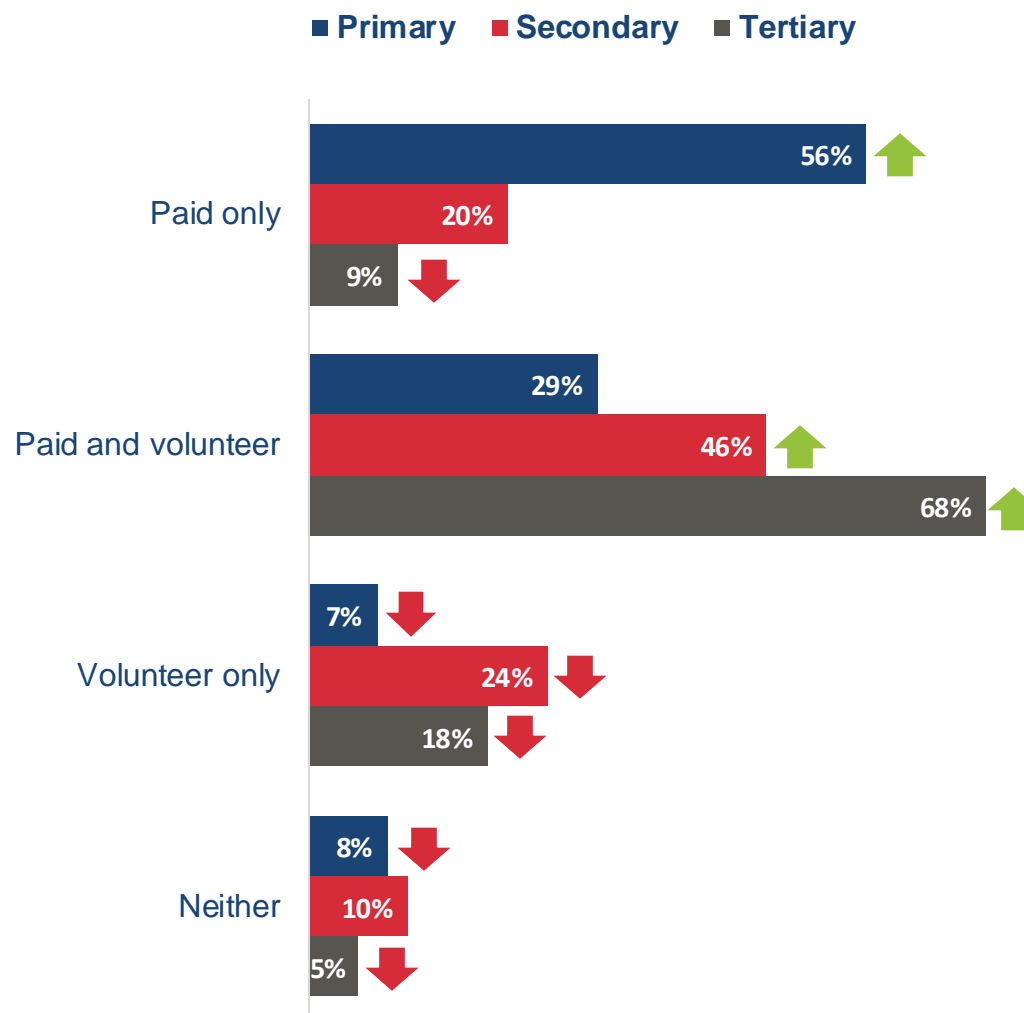
q27_rcx. On average, in a typical week, how many hours do you spend coaching or instructing sport or physical activity? - In a paid capacity.

q28_rcx. On average, in a typical week, how many hours do you spend coaching or instructing sport or physical activity? - In a voluntary capacity (volunteering excludes payment except for expenses).

MT_3. Is coaching your primary occupation? Base: Those who have coached in the last 12 months (Total: n=2,013; Primary, n=256; Secondary, n=131; Tertiary, n=273)



Pay status of active coaches

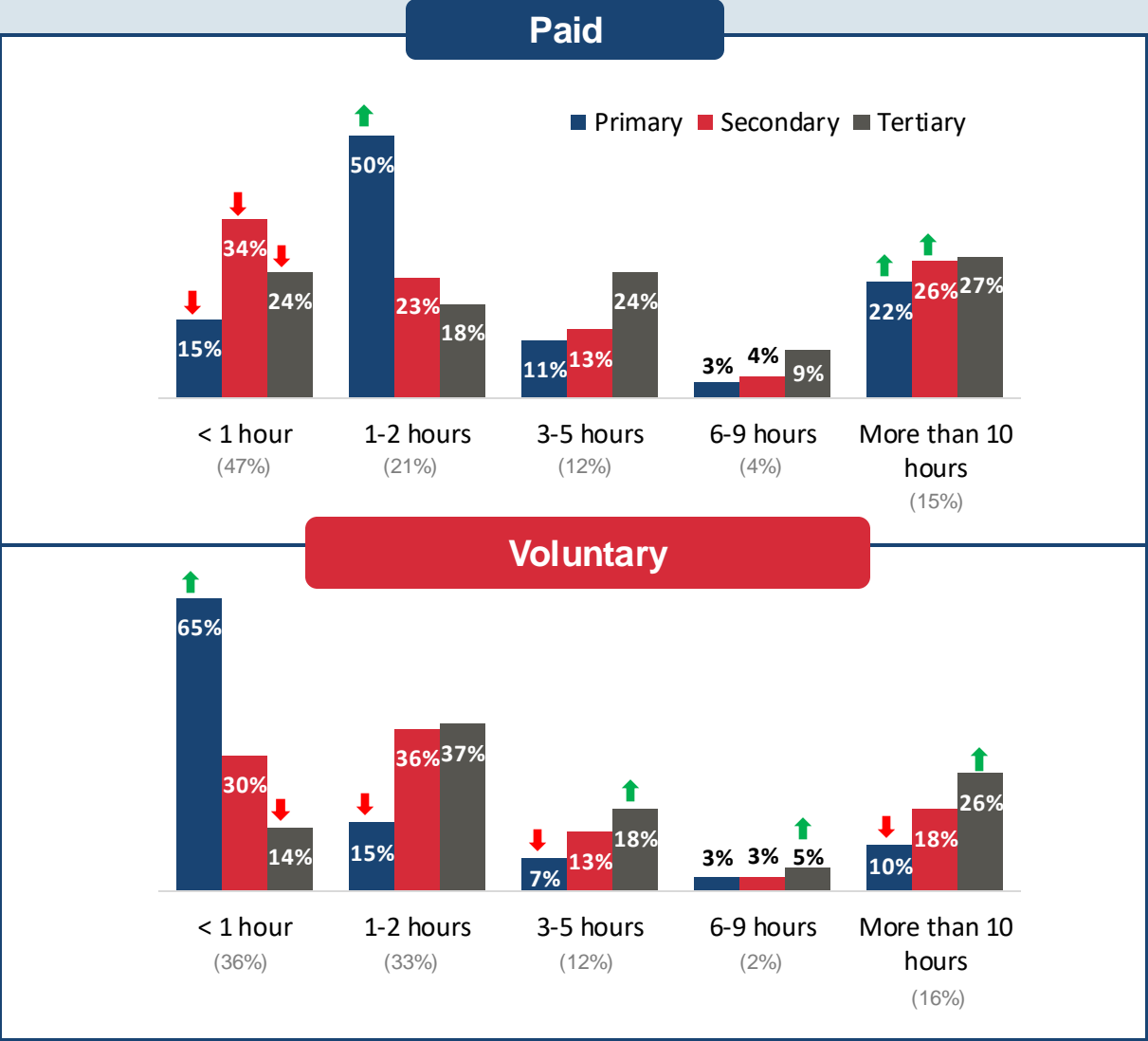


Net: Any paid
85% **66%** **76%**
 (53%)

15% **21%** **22%**
 are coaching as their primary occupation (12%) ↑

(Total Active Coaches figures in brackets)

Hours spent coaching per week

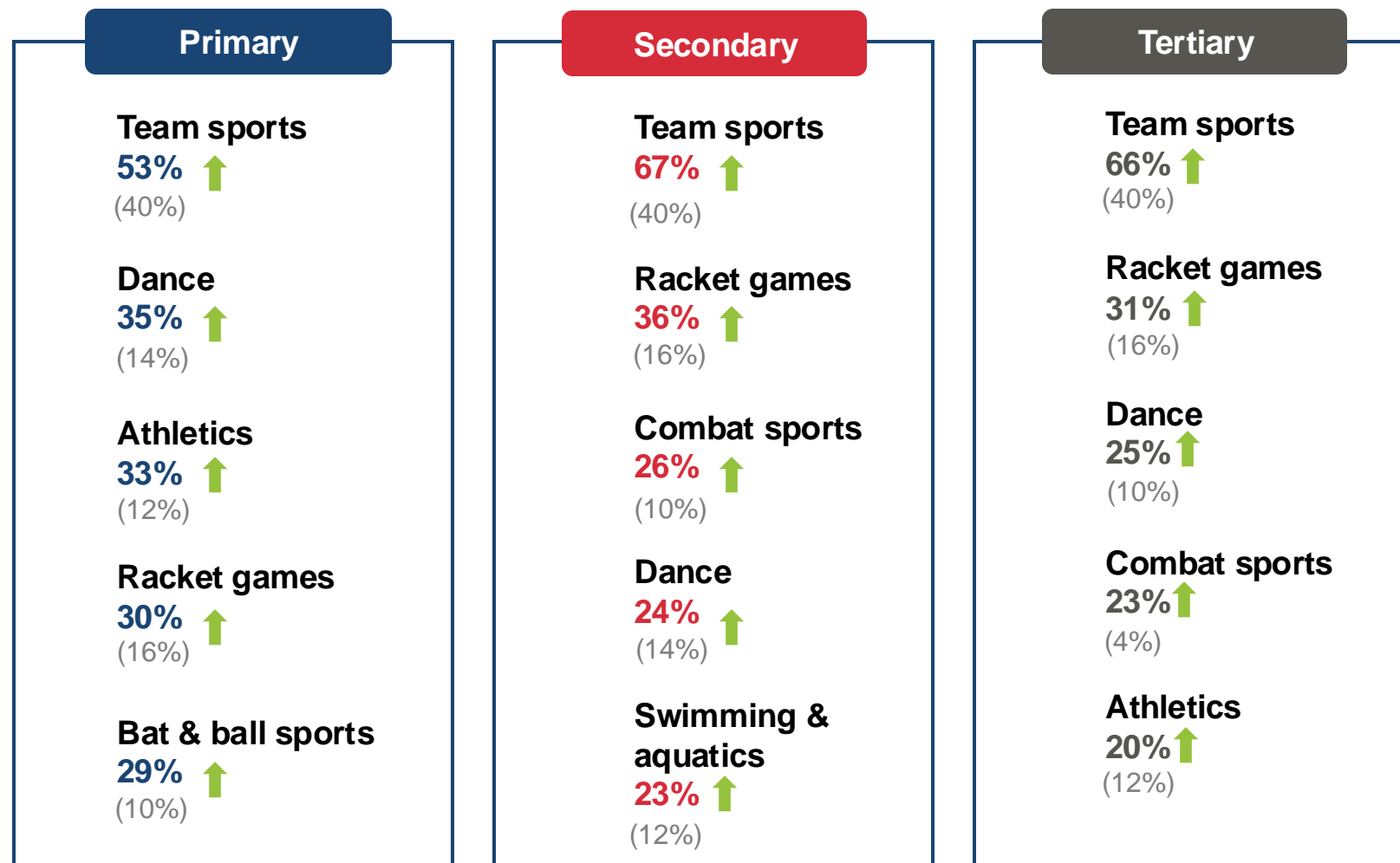




What? (Top 5)

Those who coach at any educational level are most likely to coach team sports; primary level coaches are more likely to coach mixed gender, mixed ability groups and people with learning disabilities

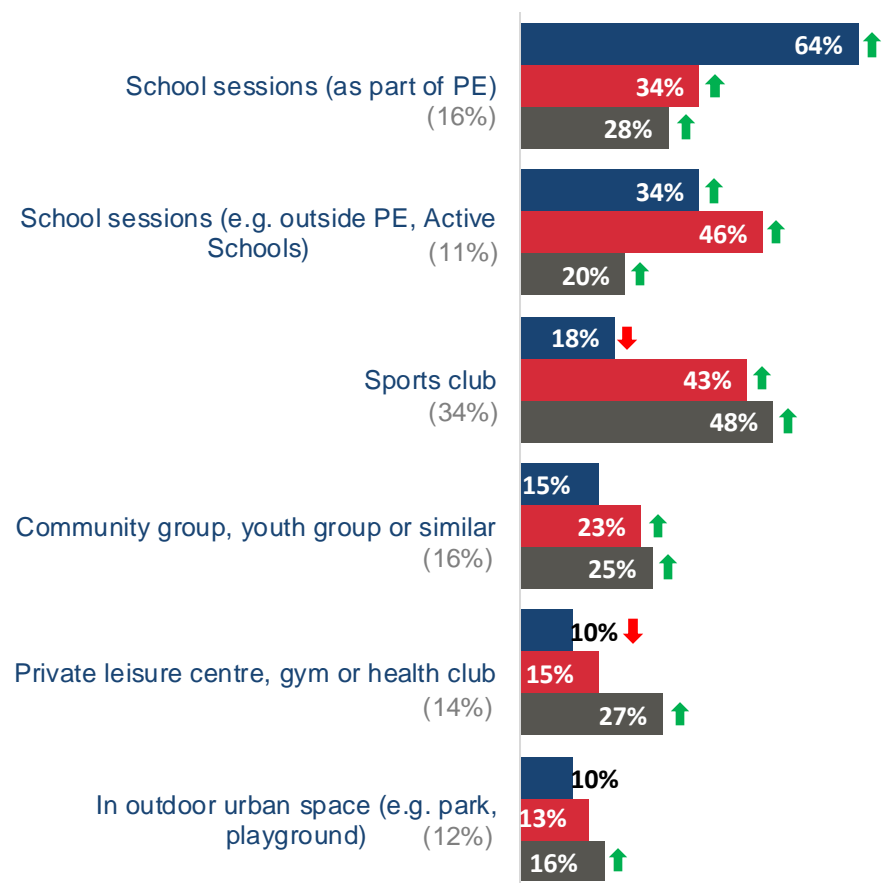
UKC_Q9. Which of the following sports or physical activities have you coached or instructed in in the last 12 months? Please tick all that apply. / Q32. Where do you coach? Please tick all that apply / NT_1. Which, if any, of the following groups do you currently coach or instruct in sport or physical activity? Please tick all that apply. Base: Those who have coached in the last 12 months (Total: n=2,013; Primary, n=256; Secondary, n=131; Tertiary, n=273)



(Total Active Coaches figures in brackets)

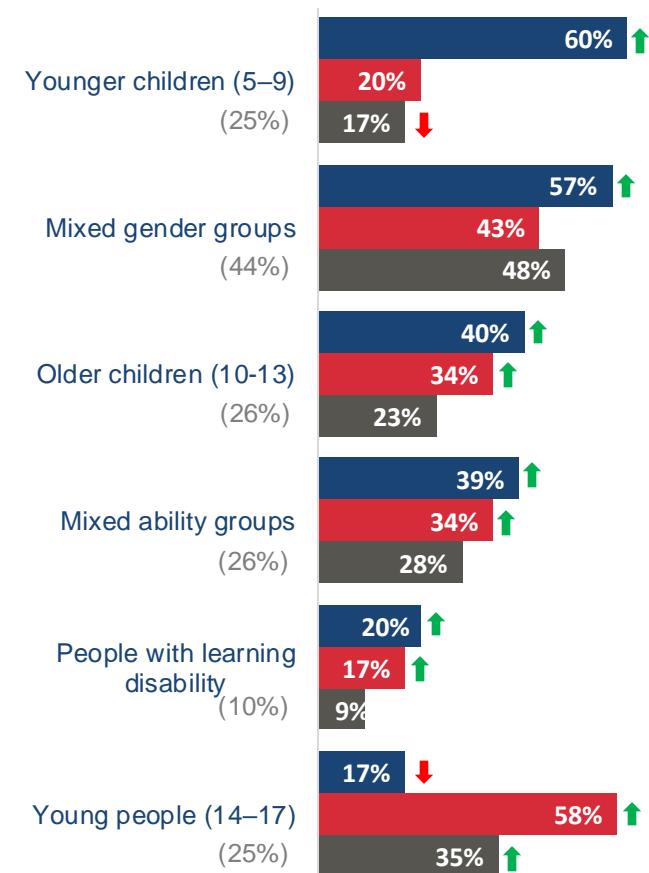
Where? (top 6)

■ Primary ■ Secondary ■ Tertiary



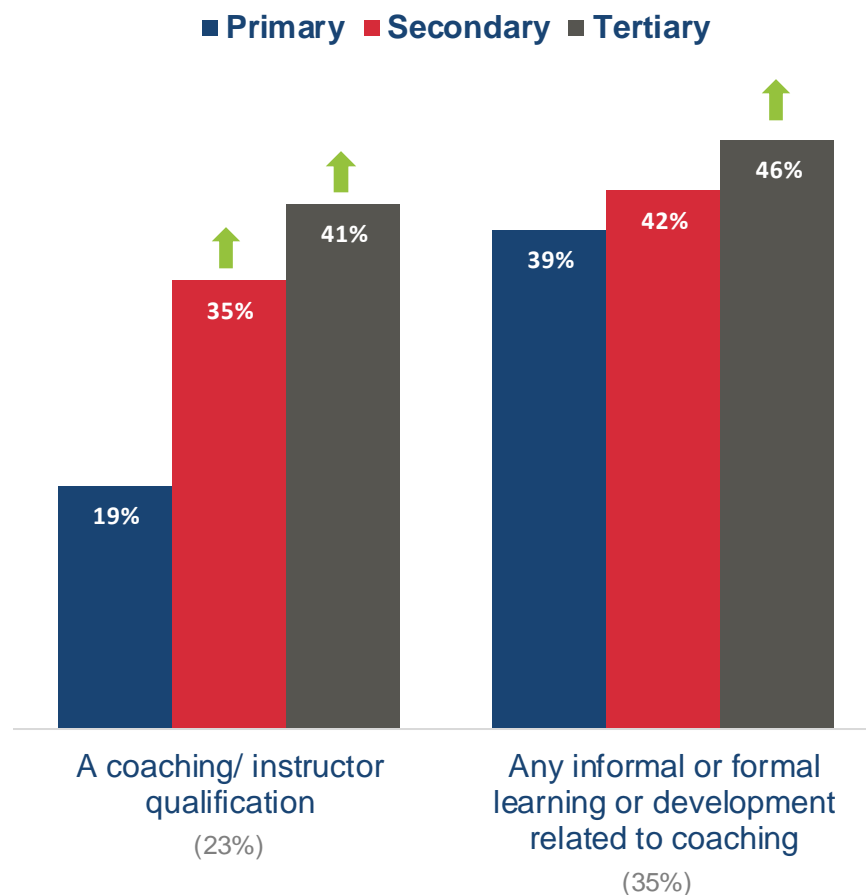
Who? (top 6)

■ Primary ■ Secondary ■ Tertiary



Those coaching at colleges or universities are most likely to hold coaching qualifications and to have more positive experiences of coaching

Qualifications taken in last 12 months



50%↑ 36% 25%↓

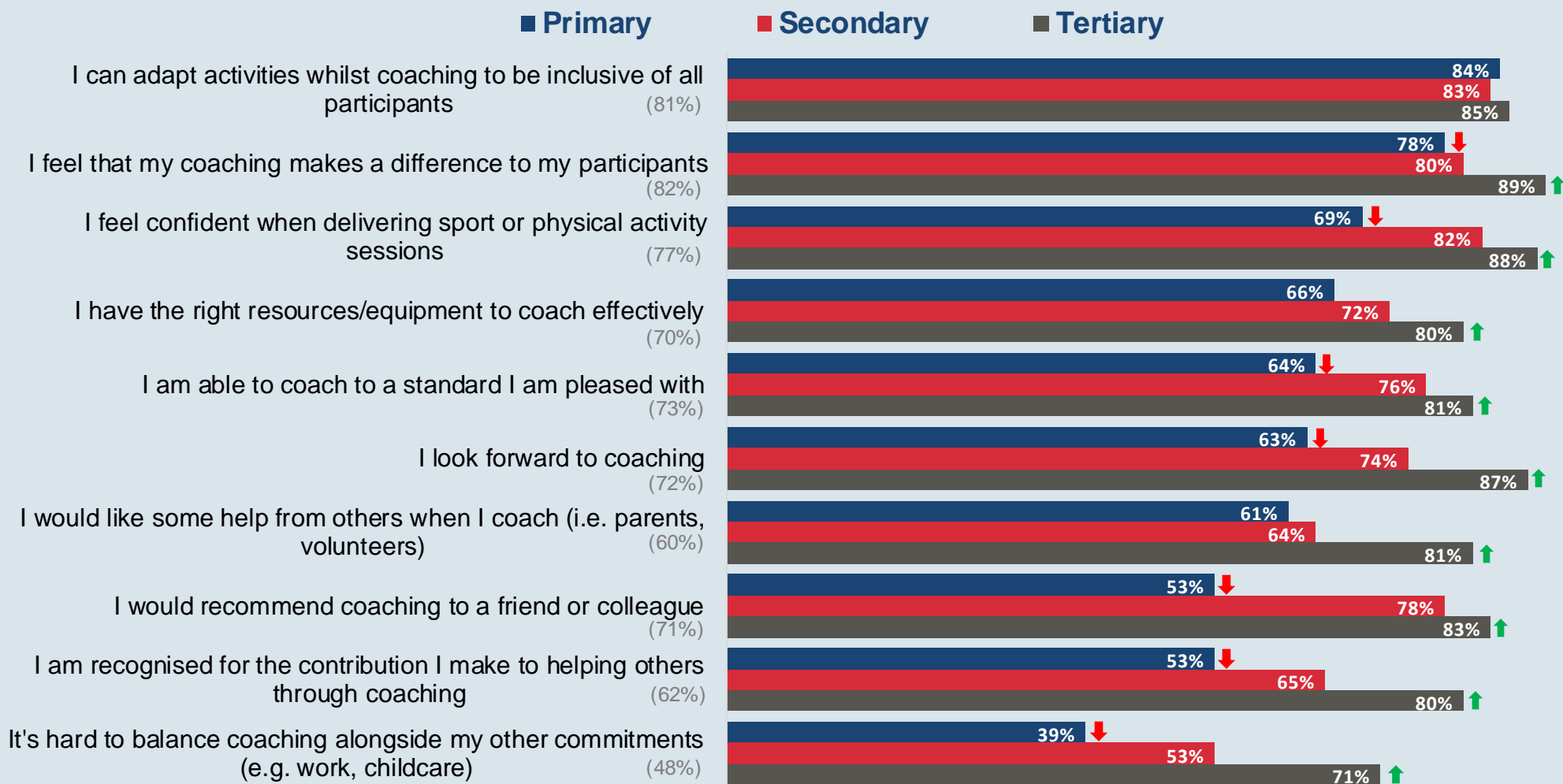
Have no formal coaching qualifications
(47%)

Q40. What is your highest level of coaching qualification? Base: Those who have coached in the last 5 years (Total: n=4,023; Primary: n=297; Secondary: n=144; Tertiary: n=75)

MT_8. When, if at all, was the last time you completed...? /q37. Thinking about your experience of being a coach or physical activity instructor, how much do you agree or disagree with the following statements? Base: Those who have coached in the last 12 months (Total: n=2,013; Primary, n=256; Secondary, n=131; Tertiary, n=273)

(Total Active Coaches figures in brackets)

Coaching statements (net % agree)

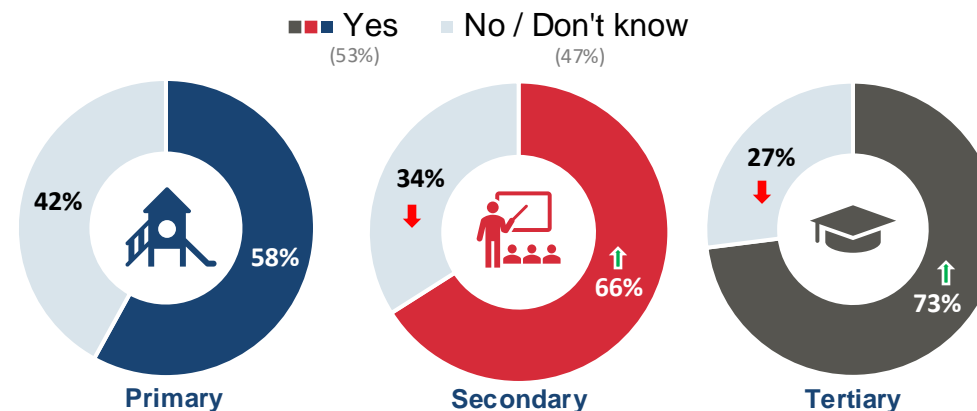


Those who coach at secondary and tertiary level are more likely than Active Coaches as a whole to both have access to a coaching support, or support other coaches

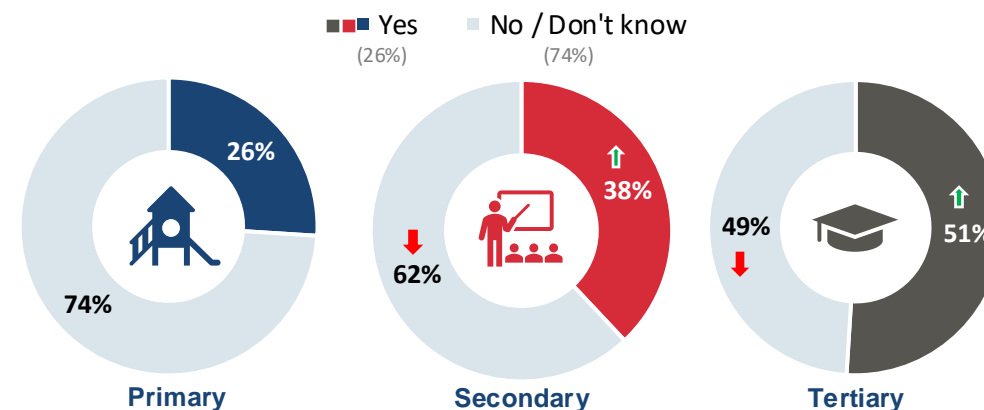
SE_7. Do you currently have access to someone who can support you in your coaching role? (i.e. a coach developer or a mentor who can help educate, support or teach you about coaching) / MT_5. Do you currently work with other coaches or instructors to educate, support, mentor or teach them about coaching? / q46. What do you think are the main challenges or barriers facing coaches in the United Kingdom? Please tick all that apply.

Base: Those who have coached in the last 12 months (Total: n=2,013; Primary, n=256; Secondary, n=131; Tertiary, n=273)

Access to coaching support



Is currently in a coaching support role



(Total Active Coaches figures in brackets)

Challenges / barriers facing coaches (top 5)

